

## KWANGBOK KIM (RENTON)

### CONTACT

renton815@gmail.com  
renton-creative.com  
+1 951 565 6628

918 Cashew Ln  
Cedar Park, TX 78613

### SKILLS

UX / UI Design  
Web + Mobile Design  
Graphic Design  
Visual Communication  
Branding + Identity  
Editorial Design  
Storyboarding  
Wireframing

### TOOLS

Adobe After Effect  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Xd  
Invision  
Sketch  
HTML / CSS

# EXPERIENCE

## Graphic Web Designer (Contract)

Udundi | Austin

Dec, 2021 - Present

- Rebranded the client's website and executed the website design.
- Produced event banners for client companies and A/B Testing for websites.

## Graphic Designer (Contract)

Quad | Dallas (Remote)

Oct, 2021 - Dec, 2021

- Created email, social and graphic web banners following the style guide of our client Bed Bath & Beyond.

## Visual Designer (Contract)

Big Run Studios | Oakland (Remote)

Apr, 2021 - Oct, 2021

- Designed social posts (Teaser, Announcement, Pro tips and etc) and App Store Preview images using the art assets used in the game.
- Created xPromo that arouses the interest of users in the game.

## Graphic & UX / UI Designer (Internship)

KbeautyCon - MiiRO Beauty | Seoul, Korea (Remote)

2020 - Mar, 2021

- Developed brand naming and brand guidelines and designed website mockup including IA and wireframe.
- Designed social assets and instagram feed form.

## Graphic & UX / UI Designer (Freelance)

Moon's Innovation | San Francisco

2015 - 2016

- Executed design process from brainstorming to prototype to create a mobile game application to teach Korean Hangul easily through Korean martial arts Taekwondo.
- Created comprehensive IA and intuitive wireframe for the mobile game.

## Flight Interruption

Life Challenges | San Francisco

2010 - 2014

- Moved to the US, worked multiple "immigrant" jobs, got married, had kids, became very ill, got well, rediscover the passion, and started a graduate program at the Academy of Art University.

## Graphic Web Designer

AYAMALL | Seoul, Korea

2009 - 2010

- Developed visual guidelines and created user-centric website wireframe.
- Managed product information pages to keep them appealing and functional.

## Graphic Web Designer

JBROS | Seoul, Korea

2007 - 2009

- Rebuilt the company's brand identity through improved UI/UX design.
- Provided branding, style, and editorial design recommendation for a newly published offline magazine.

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HTML / CSS

## EDUCATION

### MFA, Web Design & New Media

Academy of Art University | San Francisco

2016 - 2019 (May)

### BA, Graphic Design

Seowon University | Korea

2007

## AWARDS

### Spring Show 2019 - Finalist

Academy of Art University | San Francisco

2019

### Adobe Creative Jam - Second place

Adobe Inc | San Francisco

2018

## COLLABORATION

### Automotive UI Project sponsored by SUBARU

Academy of Art University | San Francisco

2019