

MiiRO
B E A U T Y

BRAND GUIDELINE
by Renton

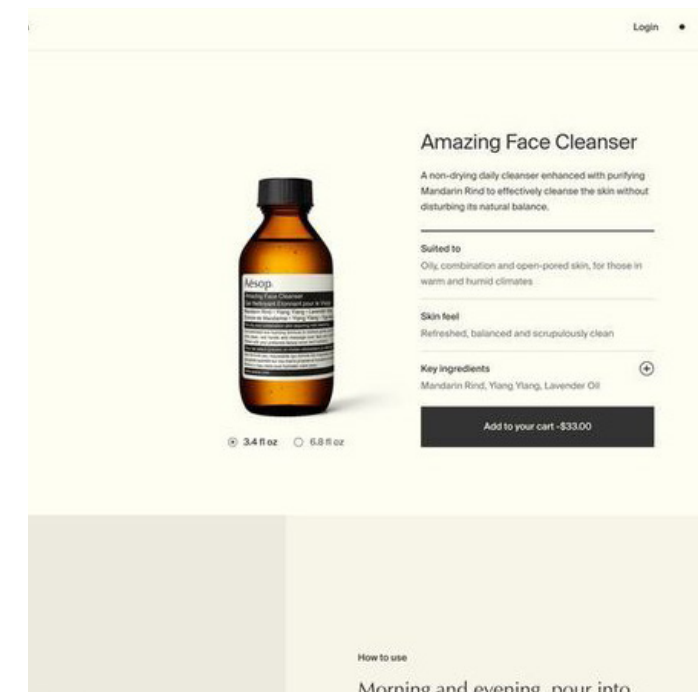
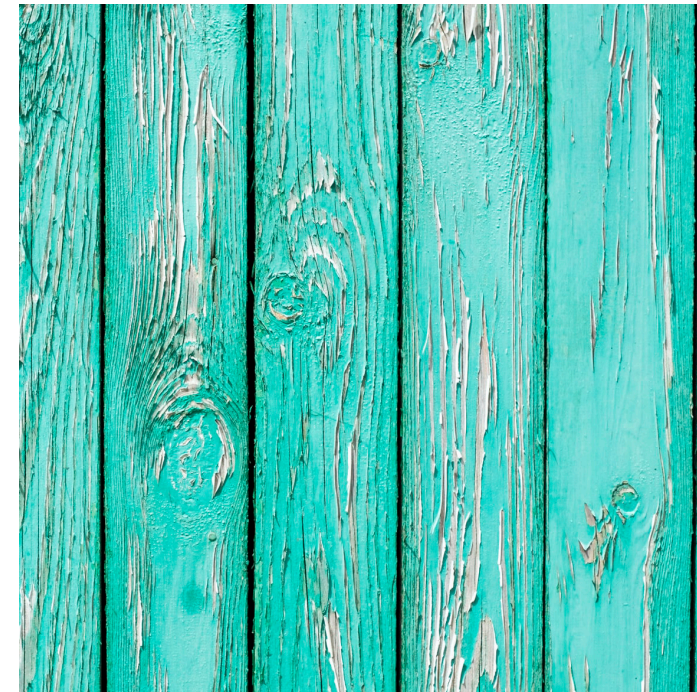
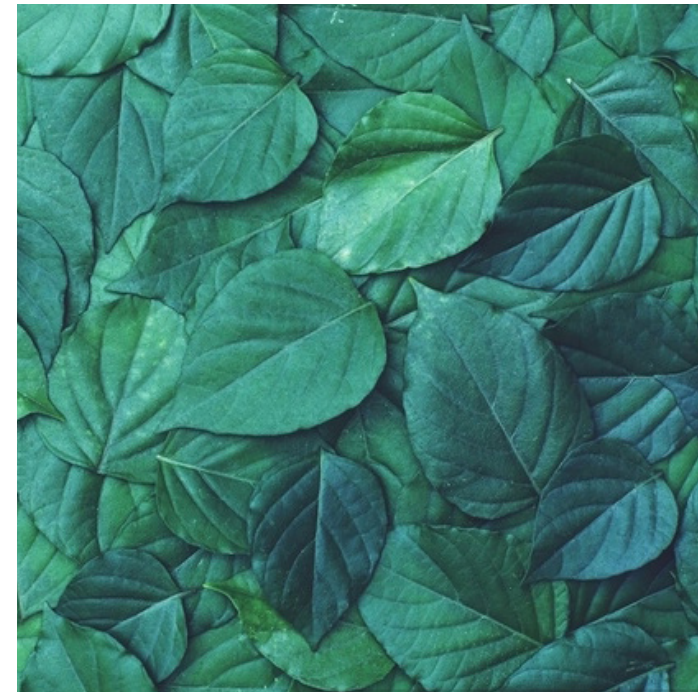
OUR MISSION

We provide skincare, ingestible beauty and beauty supplements made in Korea to target audiences aged 25 to 40.

We value not only the external beauty but also the internal health of our customers, and by providing high-quality products, we help our customers with a new, healthy and balanced lifestyle.

We are ready to spread Korean beauty to the world by instilling a balanced lifestyle of health and beauty.

MiiRO
BEAUTY Mood Board



Cool, Natural, Soothing, Genuine, Clean, Healthy, Informative, Fresh

MiiRO
B E A U T Y **Logo**

MiiRO 
B E A U T Y

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B E A U T Y

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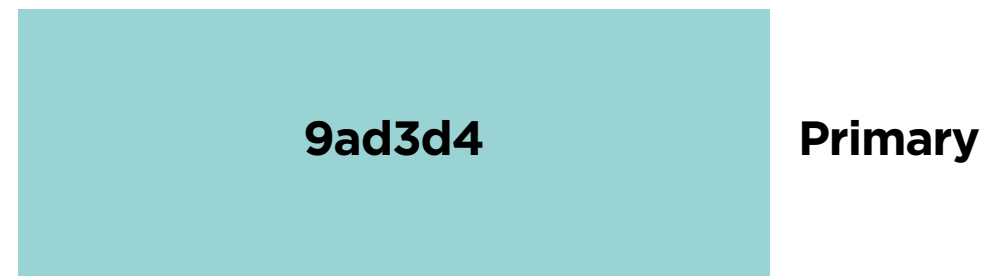
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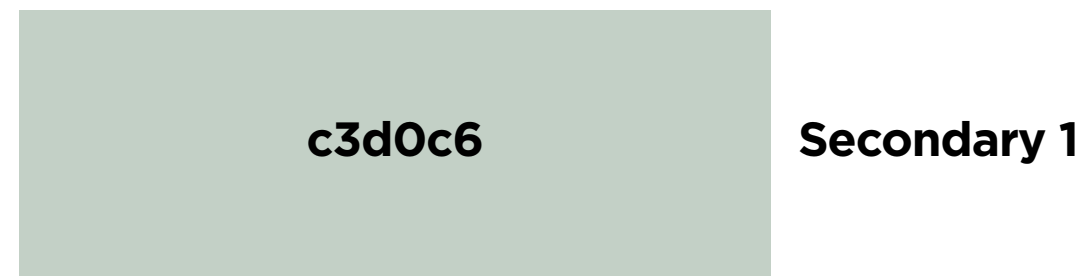
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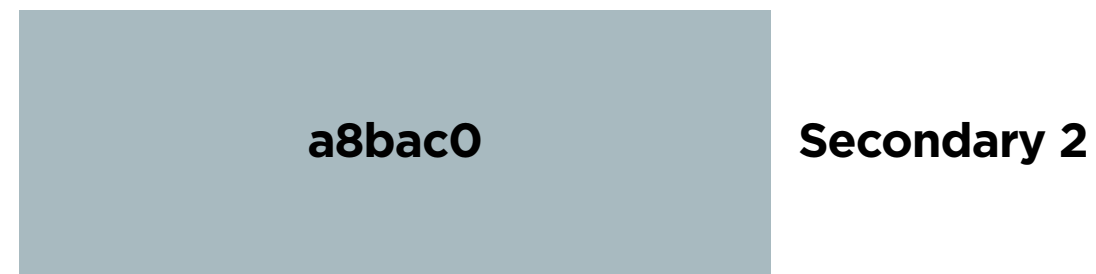
Primary



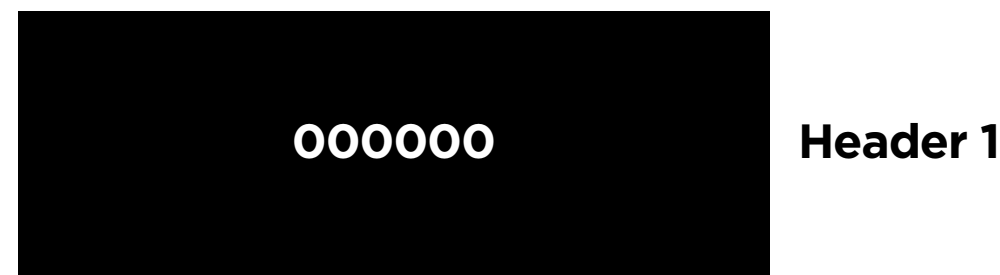
Secondary 1



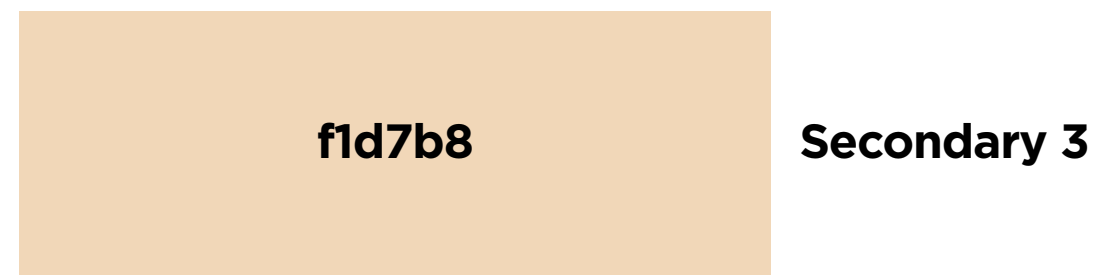
Background



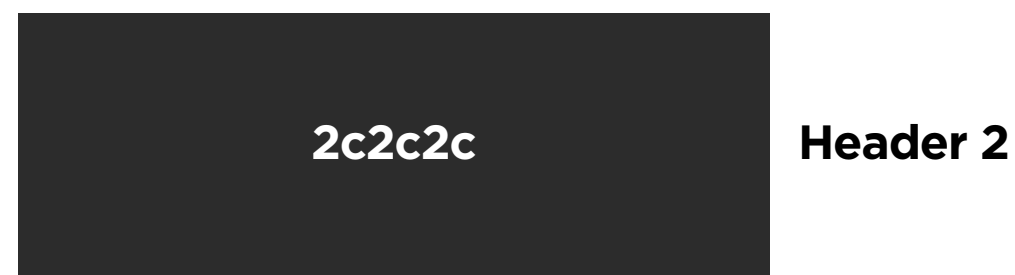
Secondary 2



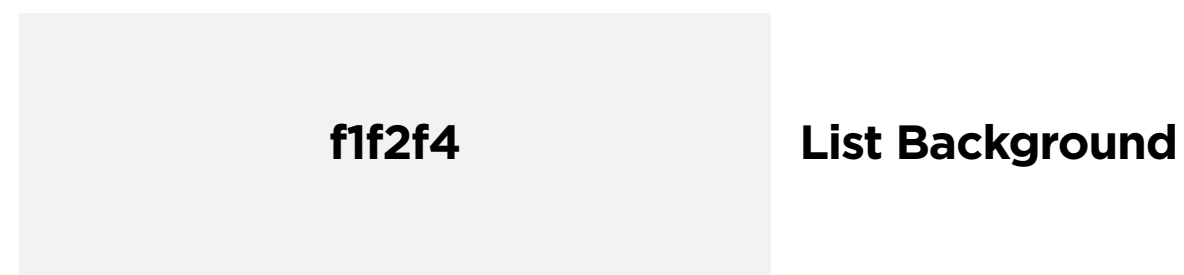
Header 1



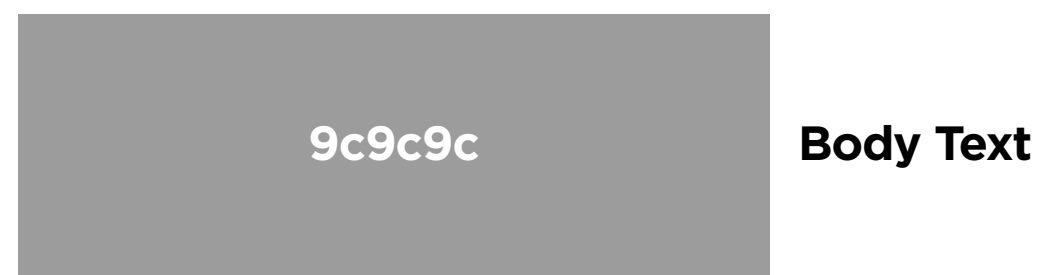
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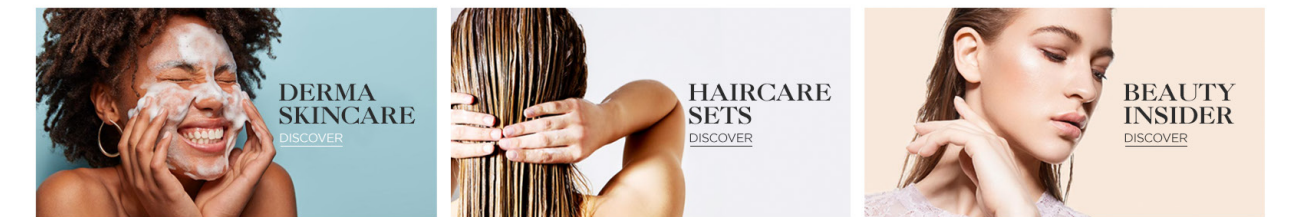
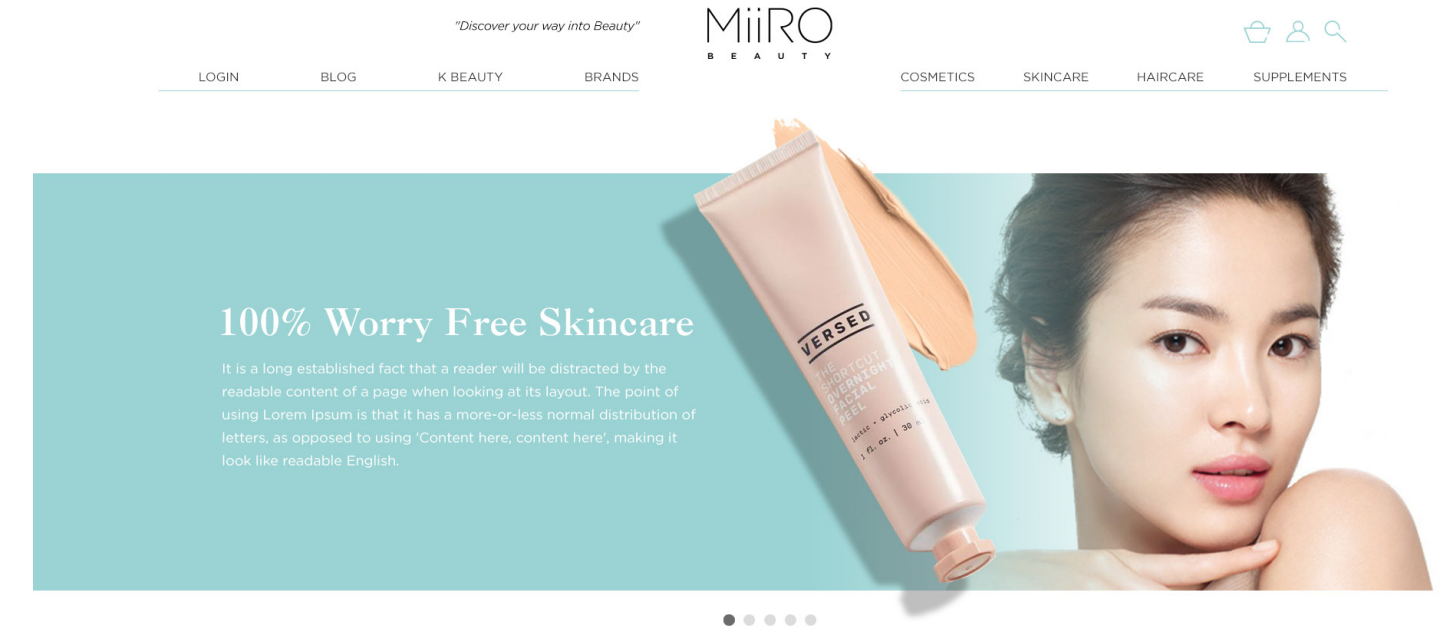
Header 2



List Background



Body Text

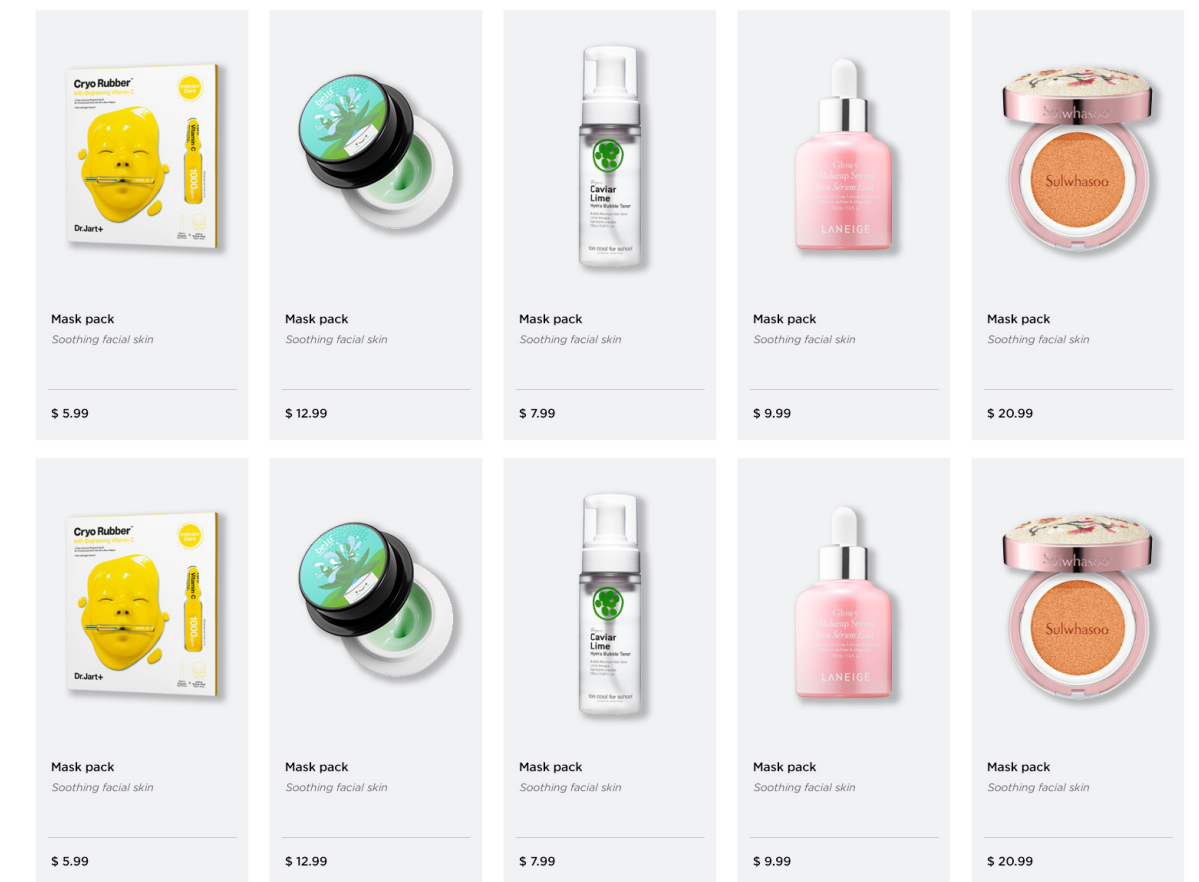


Why Miiro beauty?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English.

Hot Products

COSMETICS | SKINCARE | HAIRCARE | SUPPLEMENTS



Our Brands



Gotham - Bold

Aa **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
abcdefghijklmnopqrstuvwxyz

Gotham - Medium

Aa **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
abcdefghijklmnopqrstuvwxyz

Gotham - Book

Aa **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
abcdefghijklmnopqrstuvwxyz

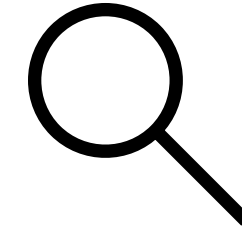
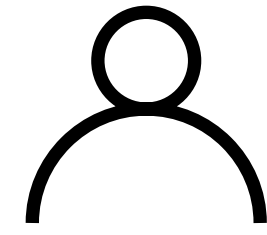
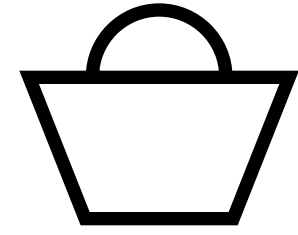
Gotham - Book Italic

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abcdefghijklmnopqrstuvwxyz

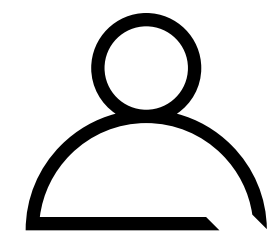
Caslon 3 - Roman

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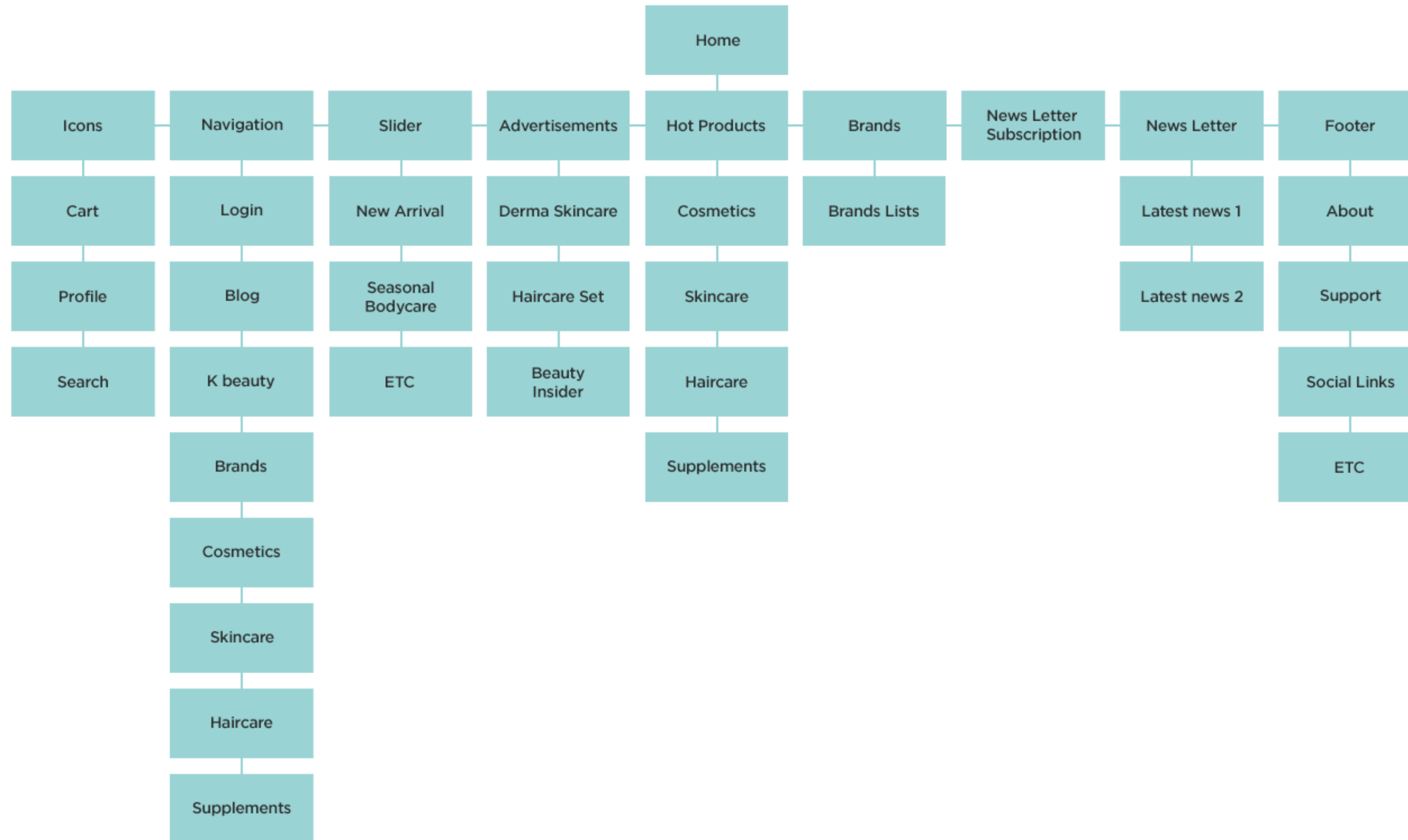
Icons



Simple, Neat, Sharp



Information Architecture - Home





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Mock up - Business card

